



NORTH AMERICAN COATING LABORATORIES
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North American Coating Laboratories Names Dan Fiore Vice President

Date Announced: August 3rd, 2020

Mentor, Ohio – August 3rd, 2020 – North American Coating Laboratories has promoted Dan Fiore to Vice President elevating his responsibilities from his previous role as Director of Business Development. Fiore has more than 14 years of experience in business development, marketing, customer care, and technical account support. He joined NACL in 2006 as a Sales Engineer and was promoted to Director of Business Development in 2013.

“As Director of Business Development, Dan achieved strong revenue growth for our core business of visible thin-film coating services, creating and expanding relationships with high-value customers and key technical vendors,” said NACL’s CEO Brian Wilson. “In this new role he will take on more responsibility for strategic growth initiatives as well as our newly expanding IR coating division. This promotion is indicative of our commitment to the growth and expansion of our Infrared Division along with other fast-growing technologies that we are now looking to serve in a more engaged capacity. We are excited that Dan has taken on this expanded role on our leadership team to help me guide the next stage of growth here at NACL.”

About North American Coating Laboratories:

North American Coating Laboratories (www.nacl.com) develops and applies precision optical coating solutions for polymer, glass, and crystalline materials from the UV to the longwave infrared spectrums. Our customer focus, flexibility, and 100+ years of on-staff optical coating experience enable our customers to produce cutting-edge optical systems used in the defense, medical, automotive, consumer device, and aerospace industries. Our customers achieve the fastest time to market with the lowest total cost based on our unsurpassed lead time, technical support, and highly responsive customer service.

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